



Smarter
Location
Intelligence

Overview Geospatial Strategic Consulting

GBS is an authority in Geospatial Strategic Consulting

BACKGROUND

GBS provides consulting on a number of levels; from technical advice and solutions architecture, BA, and requirements gathering for solutions, to high level geospatial infrastructure (GI) strategies for organisations.

For all of these consulting services, our aim is to assist organisations in leveraging their investment in GIS.

Effective consultation, assisted by sound strategies aids organisations in realising their investment in GIS staff, technology and data.

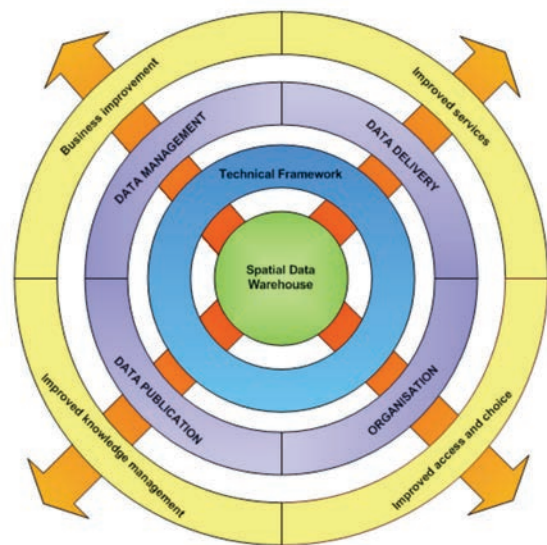
Below is the list of clients who have employed GBS for various strategic consulting services:

Client	Project Name
Nga Whenua Rahui Trust	Geospatial Services Delivery Review
New Plymouth DC	Geospatial Services Delivery Review
Whangarei DC	Spatial Infrastructure Strategy
AsureQuality Ltd	Spatial Infrastructure Strategy
Queenstown Lakes DC	Spatial Infrastructure Strategy
Auckland Transition Authority	Integration Spatial Infrastructure Strategy
Ravensdown Ltd	GIS Strategy and Roadmap
Papakura DC	GIS Review
Tasman DC	Spatial Infrastructure Strategy
Rotorua DC	Land Information Systems Strategy
Christchurch CC	Property Data Model Review
Nelson CC	Spatial Data Infrastructure Strategy

GI STRATEGIC CONSULTING

GBS have completed a number of GI strategies for organisations. Objectives vary but there are key common elements:

- Reviewing the existing Spatial Infrastructure Environment (SIE) and GI
- Understanding the internal and external demands and business drivers on the GI and SIE
- Identifying strategic priorities to meet current and future demand
- Ensuring that the SIE is an integral part of an organisation's information services delivery
- Providing road maps to meet current and future demands on the GI and SIE
- Provide the means to implement key elements to successful strategy such as:
 - Communications plans
 - Service plans
 - Annual business plans



PROJECT SUCCESS

"I needed external assistance to develop a Spatial Infrastructure Strategy for a couple of reasons. Firstly I wanted to know how the GIS team had been performing. Because I had worked in our small organisation for a number of years, I personally wasn't able to conduct a non-biased appraisal of how well we were serving our clients. Secondly I needed a steer for what projects we should be focusing on over the next few years and the recommended best practice methods to get there. GBS had the knowledge, experience and the people with the right personalities to come in, ask the questions and document a strategy that has provided the direction I required."

Ryan Clements - Queenstown Lakes District Council GIS Manager



Geographic Business Solutions

For more information contact
P: +64 9 570 3875 or info@gbs.co.nz
www.gbs.co.nz